

All Intelligent eyes are on

BLACK DIAMOND

the Company ahead of all others by
months to the big body of oil and

Giant Gusher

Started drilling Jan. 29, 1914, now
down below 1500 feet. Only well in
the whole fields yet to reach the

**DAKOTA SANDS-THE BIG OIL
BEARING STRATA.**

All the "wise money" of the oil fields is headed for
Black Diamond now, as Shares may go to any price—
even \$1000 per share—over night NOW.

Black Diamond Oil Fields

LIMITED

807 FIRST STREET EAST

CALGARY

CANADA

THE PRUDENTIAL

Shares **\$1** Oil and Gas Co. Limited Shares **\$1**
The Surest of all Money Makers

Look Over Our Holdings

Wellsite
Surface
and Oil Rights

Adjoining
The
Dingman
Well
Section

Closer to the
Cusher than
the bottom of
it is to the
top

Investigate Our Holdings

N. 1/4 of L.S.D. 9, of Sec. 1, Twp. 20, Rge. 3, W. 5.
W. 1/4 Sec. 28, Twp. 66, Rge. 22, W. 4.
N.W. 1/4 Sec. 26 Twp. 56, Rge. 2, W. 5.
Frac. S.W. 1/4 Sec. 35, Twp. 56, Rge. 2, W. 5.
N.W. 1/4 Sec. 24, Twp. 34, Rge. 1, W. 5.
S.E. 1/4 Sec. 6, Twp. 33, Rge. 2, W. 5.
Frac. Sec. 36, Twp. 31, Rge. 7, W. 5 (near Monarch well).
N. 1/4 Sec. 25, Twp. 31, Rge. 7, W. 5 (near Monarch well).
N.E. 1/4 Sec. 26, Twp. 31, Rge. 7, W. 5 (near Monarch well).
W. 1/4 Sec. 4, Twp. 31, Rge. 6, W. 5.
N.E. 1/4 Sec. 4, Twp. 31, Rge. 5, W. 5.
W. 1/4 Sec. 32, Twp. 29, Rge. 6, W. 5.
Frac. Sec. 30, Twp. 25, Rge. 5, W. 5.
N. 1/4 and S.E. 1/4 Sec. 11, Twp. 25, Rge. 6, W. 5.
L.S.D. 3, Sec. 14, Twp. 25, Rge. 5, W. 5.
Sec. 32, Twp. 24, Rge. 5, W. 5.
S.W. 1/4 Sec. 22, Twp. 24, Rge. 5, W. 5.
E. 1/4 Sec. 14, Twp. 24, Rge. 5, W. 5.
N.W. 1/4 Sec. 6, Twp. 24, Rge. 4, W. 5.
L.S.D. 1, 2, 3, 6, 7, 8, 9, 10, 11, Sec. 36, Twp. 23, Rge. 5, W. 5.
N.E. 1/4 Sec. 36, Twp. 22, Rge. 4, W. 5.

S.E. 1/4 Sec. 32, Twp. 21, Rge. 1, W. 5.
N. 1/4 Sec. 2, Twp. 21, Rge. 2, W. 5.
L.S.D. 2 and 7, Sec. 6, Twp. 18, Rge. 1, W. 5.
N.E. 1/4 Sec. 29, Twp. 18, Rge. 3, W. 5.
L.S.D. 8, 9 and 10 Sec. 35, Twp. 18, Rge. 4, W. 5.
N.E. 1/4 Sec. 17, Twp. 17, Rge. 3, W. 5.
S. 1/4 Sec. 36, Twp. 17, Rge. 4, W. 5.
W. 1/4 L.S.D. 1, 8, 9 and 10; all of 2, 7, 10 and 13, and E. 1/4 of 3, 6, 11 and 14; all in Sec. 31, Twp. 16, Rge. 2, W. 5.
S.E. 1/4 Sec. 7, Twp. 13, Rge. 2, W. 5.
N.E. 1/4 Sec. 5, Twp. 13, Rge. 2, W. 5.
Sec. 10, Twp. 19, Rge. 28, W. 4.
Southernly portion of Sec. 30, Twp. 20, Rge. 29, W. 4.
Sec. 4, Twp. 19, Rge. 28, W. 4.
N.E. 1/4 Sec. 34, Twp. 19, Rge. 28, W. 4.
E. 1/4 Sec. 24, Twp. 18, Rge. 30, W. 4.
S.E. 1/4 Sec. 16, Twp. 18, Rge. 29, W. 4.
L.S.D. 13 and 14, Sec. 36, Twp. 17, Rge. 29, W. 4.
Frac. Sec. 12, Twp. 22, Rge. 13, W. 4.
S.E. 1/4 Sec. 32, Twp. 22, Rge. 12, W. 4.
Sec. 35, Twp. 21, Rge. 12, W. 4.
W. 1/4 Sec. 36, Twp. 21, Rge. 12, W. 4.

10,175

Acres of
Leaseholds in
the heart of
Development

Shares are selling like wild fire.

Can you afford to miss such an opportunity ?

Buy Shares while they are within your reach.

Par Value Share Until the Rise **\$1**

Subject to Withdrawal without notice

Investigate Our Board of Directors

Comprised of Well Known Business Men Which Insures the Proper Application of Your Money

JOHN L. GRAHAM, Broker..... PRESIDENT
ISAAC SAUNDERS, President Calgary Saddlery Co. VICE PRESIDENT
LESLIE E. SELLER, Imperial Life Assurance Co. SEC'Y-TREASURER

ERNEST M. ADAMS, President Wood, Vallance and Adams.
DR. C. F. McGUFFIN, Surgeon.
ERNEST C. WATSON, Capitalist, Victoria.

W. S. HERRON Pioneer of this Field and Locator of the Dingman Well has endorsed Our Enterprise by agreeing to go on our Board when elected.

Applications by wire will be held 24 hours from receipt, pending arrival of money by mail or bank transfer to Imperial Bank of Canada.

FIVE OFFICES:

Head Office, 704a Centre Street
118 Ninth Avenue West

707 First Street East 116 Ninth Avenue East
125 Eighth Avenue West

IF IT'S PRUDENTIAL IT'S RIGHT



ANNOUNCEMENT TO INVESTORS

This is to announce the coming of the biggest, strongest Company yet formed in the Alberta oil field.

You know the phenomenal success of

HERRON-ELDER

What it has already made for investors, and how we stood fairly and squarely on our promises straight through.

Even the name of the new company cannot yet be announced—but we can say that it has at its head W. S. Herron, and that it controls big holdings immediately adjoining the Dingman well, and in other most favored parts of the field.

The issue will be on sale within a few days. While the opening price has not yet been definitely fixed, we can say that it will be a popular priced issue.

If you want to get in on the "ground floor," fill in this reservation blank and stock will be issued to you as early as possible **AT THE LOWEST PRICE AT WHICH THE ISSUE WILL EVER BE SOLD.** Out of town buyers can wire for reservation, remittance to follow by mail.

This is going to be a great buy. You have found our word good in the past. You may trust it for the future. There is no time to lose if you want to get in on the first issue of this huge new company.

Outside brokers are invited to wire or write us at once for reservations covering their needs.

RESERVATION

To POWER CITIES INVESTMENTS, LTD.

814 First St. West, Calgary, Alta.

Gentlemen—

Enclosed find \$..... for which please reserve for me at lowest price possible shares in the New Company you are now organizing.

Yours very truly,

Name

Address

Write legibly, using lead pencil.

Power Cities Investments, Limited
814 First Street West - Calgary, Alberta

To the Shareholders of Herron-Elder Stock, Greeting:

On behalf of the officers and promoters of the Herron Elder Gas & Oil Development Company, I desire to thank you most heartily for the splendid response you have given to our invitation for investments. As you know, the stock has now been withdrawn from the market, and those who have demonstrated their confidence in this stock will be amply rewarded later on by reason of larger dividends which will accrue to the stock which remained unsold.

We are now open to offer you another unusually good investment, and we will keep our promises on this just as we did on the Herron Elder.

Faithfully yours,

W. D. OUTMAN,

Manager Power Cities Investments, Ltd.

The Stokes-Stephens Oil Company, Ltd.

Capital \$1,500,000

Shares—par value One Dollar

A Limited Number
to be sold at

25c. each

These shares will remain at 25c. until that portion to be set aside for the purpose of development has been disposed of.

Drilling to begin immediately on arrival of machinery, which has already been ordered.

The first well drilled will be on Section 32, Range 3, Township 20.

This well, as will be seen by reference to the official Sectional Map of the oil district, is right in the midst of the present active operations.



W. J. STOKES
President

2 miles from McDougall-Segur
8 miles from Dingman
8 miles from Black Diamond

IRA SEGUR
Vice-President



H. L. STEPHENS
Sec. Treasurer

DIRECTORS:

W. J. Stokes	W. C. McMillan
H. L. Stephens	J. H. Charman
John Irwin	Ira Segur

The **Head Offices** of the Company are situated in the famous old building on

CENTRE STREET

known as Dan Cashman's Old Store